

File

November 13, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 10, 1961</u>			
Just Released	FALL 1962 COLORS Regular editions of Fall-Winter 1962 colors. Contact: Ann Mulligan, MU. 5-5881.	COLOR ASSOCIATION OF U.S.A., INC.	200 MADISON AVENUE
Thursday Nov. 9 11:30 A.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for press of Bergdorf Goodman's party clothes for children. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	PENTHOUSE
Thursday Nov. 9 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of fashions available at Miss Bergdorf. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	NATHAN & STRONG	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 9 4:00 P.M. Cocktails	PREMIERE OF NEW PETITES COLLECTION Introduction of Spring '62 collection of Gay Petites. Show at 5:00 P.M. Thereafter at showroom, 1407 Broadway, 39th Fl. Contact: LO. 5-4212.	GAY PETITES (DIV. OF GAY GIBSON)	500 CLUB 500 SEVENTH AVENUE
Beginning Thursday Nov. 9	OPENING OF SPRING COLLECTION Opening of Strega-N.Y.'s Spring collection; misses coordinated separates and at-home clothes by Monte Streitfield. Continuous thereafter. Contact: Paula Anton, WI. 7-7419.	STREGA-N.Y.	1407 BROADWAY SHOWROOM - 28TH FLOOR
Friday Nov. 10 7:30 P.M. Dinner	"FRONT PAGE" DINNER DANCE Presentation of annual news awards and the Anne O'Hare McCormick Journalism Scholarship. Subscription: \$15.00-\$25.00. Contact: N.Y. Newspaper Women's Club, 54 West 40th St., OX. 5-7242.	NEW YORK NEWSPAPER WOMEN'S CLUB	HOTEL ASTOR GRAND BALLROOM
Nov. 11	VETERAN'S DAY--Saturday.		

WEEK BEGINNING SUNDAY, NOVEMBER 12, 1961

Sunday Nov. 12 1:15 P.M. Brunch	HOLIDAY FASHIONS AT SUNDAY BRUNCH Holiday collection of dresses, coats, and accessories from the Orient. Coiffures--Tony Migliaro. Gloves--Kislav. Shoes--Ferragamo. Reservations--\$4.00; contact: Mr. Bertrand, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542.	SHANGRI-LA (780 MADISON AVENUE)	HAMPSHIRE HOUSE FOUNTAIN ROOM
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday	NATIONAL PRESS WEEK	CALIFORNIA FASHION	BEVERLY HILTON HOTEL
Nov. 12-	IN CALIFORNIA	CREATORS	LOS ANGELES, CALIF.
Nov. 18	Eleventh annual National Press Week in California. Contact: William Maxfield, Exec. Dir., C.F.C., 740 South Broadway, Los Angeles, Calif.		

READY-TO-WEAR SPRING TIME TABLE, WEEK OF NOV. 13 - "*" INDICATES SHOWING FRIDAY
For more details, refer to specific listings in current and previous issues.

	MONDAY, NOV. 13	TUESDAY, NOV. 14	WEDNESDAY, NOV. 15	THURSDAY, NOV. 16
9:00		Jantzen Jr(P)		
9:30	Bonnie Cashin-Sills	Bonnie Cashin-Sills Frank Gallant	Bonnie Cashin-Sills Frank Gallant	Bonnie Cashin-Sills Frank Gallant
10:00		Marquise		
10:30		Ben Zuckerman(O) Handmacher-Vogel	*Monte-Sano & Pruzan	
12:00		Lanz Originals	Lanz Originals	
2:00		Mam'selle Harry Frechtel	Mam'selle	Mam'selle

Monday	PRESS PREVIEW OF	BLACK, STARR & GORHAM	594 FIFTH AVE.(48 ST.)
Nov. 13	JEWELRY EXHIBIT		2ND FLOOR
5:00 P.M.-	Black-Starr & Gorham will present a special jewelry exhibit to the press.		
7:00 P.M.	By invitation. Publicity: Julia Palmerio, PL. 7-8100.		

Tuesday	PREVIEW OF NEW	JANTZEN, INC.	SHERATON EAST HOTEL
Nov. 14	JUNIOR COLLECTION		TRIANON ROOM
9:00 A.M.	Premiere showing of Jantzen Jr swimwear & playwear, designed by Julie Isles. By invitation. Publicity: Kathy Russo, OX. 7-0811.		
Breakfast			

Tuesday	PRESS PREVIEW: IMPORTED	OHRBACH'S	3RD FLOOR
Nov. 14	GIFTS AND ACCESSORIES		DECORATOR GIFT SHOP
9:30 A.M.	Christmas collection of gifts and accessories from all over the world.		
Coffee	(For release Wed., Nov. 15.) By invitation. Publicity: Mark Klauser, OX. 5-4000.		

Tuesday	OPENING OF SPRING	BEN ZUCKERMAN	512 SEVENTH AVENUE
Nov. 14	COLLECTION		SHOWROOM - 40TH FLOOR
10:30 A.M.	By appointment. Publicity: Eleanor Lambert, MU. 8-2130.		

Tuesday	PREVIEW: SPRING	MAJESTIC SPECIALTIES	1410 BROADWAY
Nov. 14	COLLECTION		SHOWROOM - 16TH FLOOR
2:30 P.M.	Preview for press and buying offices of color-coordinated separates. By invitation. Continuous thereafter. Contact: Viola Beecher, IO.4-3113.		

Tuesday	OPENING OF	ERIC LUND	491 SEVENTH AVENUE
Nov. 14	SPRING COLLECTION		SHOWROOM - 23RD FLOOR
2:30 P.M.,	Showings at 2:30 and 4:30 P.M. Continuous thereafter. Contact: Kathy		
4:30 P.M.	Linton, WI. 7-1076.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 14 6:30 P.M.- 9:00 P.M.	WEEKLY FASHION CAREER COURSE Subject: "Newspapers and Magazines"--Speakers: Constance Woodworth, New York Journal-American; Kay Corinth, Seventeen Magazine; Mary Bass, Ladies Home Journal; Catherine Di Montezemolo, Vogue Magazine. Individual Session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	JUDSON HALL 165 WEST 57TH STREET
Wednesday Nov. 15 9:30 A.M. Breakfast	PRESS PREVIEW OF GIFT BOUTIQUE "Continental Corner"--preview of gift boutique, featuring special items for Christmas. <u>For release Thurs., Nov. 16.</u> By invitation. Publicity: Eileen Goldberg, TR. 5-0195.	ABRAHAM & STRAUS	6TH FLOOR FEATURE EVENTS OFFICE
Wednesday Nov. 15 10:00 A.M. Breakfast	PRESS PREVIEW: RESORT- HOLIDAY FASHIONS Press preview of Gimbels' collection of Holiday, Resort and Cruise fashions. <u>For release Friday, Nov. 17.</u> By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR BRIDAL SALON
Beginning Wednesday Nov. 15	PANTS AND SHORTS FOR SPRING-SUMMER '62 Mr. Thomson will present Spring and Summer 1962 pants and shorts, featuring stretch pants collection at continuous showings. Contact: WI. 7-6700.	MR. THOMSON (JORDON MFG. CORP.)	1410 BROADWAY SHOWROOM - 22ND FLOOR
Thursday Nov. 16 9:30 A.M. Breakfast	PRESS PREVIEW: CHRISTMAS GIFT SHOP "Place Elegante"--preview for press of Bloomingdale's Christmas gift shop. By invitation. Publicity: Louise Langdon, EL. 5-6400.	BLOOMINGDALE'S	3RD FLOOR
Thursday Nov. 16 12:30 P.M. Luncheon	LUNCHEON SHOWING OF WINTER COLLECTION Adele Ross presents her collection of coats, suits, gowns and theatre wraps. Furs by Peter Duffy. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	ADELE ROSS (26 E. 58TH STREET)	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 16 4:00 P.M. Cocktails	PRESS PREVIEW OF FUR FASHIONS A roundup of new and exciting fashions from leading fur designers in Empress Chinchilla. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	EMPRESS CHINCHILLA	27 EAST 37TH STREET
Nov. 17	GIMBELS' RELEASE DATE--Resort Holiday Preview, Nov. 15. (See Above)		
Friday Nov. 17 9:00 A.M. and 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1962. Commentator: Katherine Murphy of Bonwit Teller. Co-Chairmen: Carrie Donovan and Katherine Murphy. Breakfast: \$6.00, members; \$10.00, guests. <u>Luncheon: \$10.00, members; \$15.00, guests.</u> Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Nov. 19 1:15 P.M. Brunch	HOLIDAY COLLECTION AT SUNDAY BRUNCH Holiday collection designed by Melba Hobson for Mr. Gee, available at Bergdorf Goodman. Coiffures--Tony Migliaro. Gloves--Kislav. Shoes: Ferragamo. Reservations--\$4.00; contact: Mr. Bertrand, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., MU. 9-8542.	MR. GEE-- MELBA HOBSON	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Nov. 20 9:45 A.M.	PRESS PREVIEW: RESORT AND TRAVEL FASHIONS Stern's will preview Resort and Travel fashions. (For release, Wednesday, Nov. 22.) By invitation. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR YOUNG COUTURE SHOP
Monday Nov. 20 8:30 P.M. Supper-Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Fourteenth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Museum pageant & entertainment by members of fashion industry. Chmn.: Adam Gimbel. Co-chmn.: Melvin E. Dawley and Adam Reservations: \$100 each; contact: Costume Institute, TR. 9-5500, Ext. 381.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	METROPOLITAN MUSEUM 5TH AVE. & 82ND ST.
Tuesday Nov. 21 10:00 A.M.	PRESS PREVIEW OF NEW GIFT BOUTIQUE Press preview of Gimbels' Christmas Gift Boutique, "Mam'selle Noelle"--collection of selected gift items from around the world. (Release date Friday, Nov. 24.) By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR MILLINERY DEPT.
Tuesday Nov. 21 12:00 Noon Luncheon	THANKSGIVING SALUTE TO WOMEN The Fragrance Foundation will honor as their guests: Mary Biddle, Alexandra Danilova, Arlene Francis, Hermione Gingold, Eleanor Steber, Pauline Trigere as part of their Thanksgiving luncheon tribute to women. Tickets: \$12.50. By invitation. Publicity: Annette Green Associates, MU. 3-5563.	THE FRAGRANCE FOUNDATION	HOTEL PIERRE GRAND BALLROOM
Tuesday Nov. 21 6:30 P.M.- 9:00 P.M.	WEEKLY FASHION CAREER COURSE Subject: "How To Present A Fashion Show"--Speakers: Miriam Neubert Purdy, Henri Bendel; Ruey Messenger, Julius Garfinckel & Co., Washington, D.C. Individual Session: \$3.50. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	JUDSON HALL 165 WEST 57TH STREET
Nov. 22	"PERU AT LORD & TAYLOR"--RELEASE DATE (No press show).		
Nov. 22	STERN'S RELEASE DATE--Resort and Travel Fashions, Nov. 20 (See Above).		
Wednesday Nov. 22 10:30 A.M. Breakfast	PRESS PREVIEW OF CHRISTMAS BOUTIQUE Breakfast preview of Christmas Boutique for men and women. (For release Wed., Nov. 27.) By invitation. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	2ND FLOOR
Thursday Nov. 23 9:15 A.M.	THIRTY-FIFTH ANNUAL THANKSGIVING DAY PARADE Macy's Annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers, & four huge balloons filled with helium. The parade will arrive at the reviewing stand in front of Macy's from 10:30 A.M. to 12:00 Noon and will be televised in color on WNBC Channel 4. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	FROM 77TH STREET AND CENTRAL PARK WEST

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 24	GIMBELS' RELEASE DATE--Gift Boutique Preview, Nov. 21. (See Pg. 4)		
Nov. 27	MARTINS' RELEASE DATE--Christmas Boutique, Nov. 22. (See Pg. 4)		
Tuesday Nov. 28 12:30 P.M. Luncheon	HOLIDAY FASHIONS AT LUNCHEON SHOW Showing of fashions by Adele Simpson, available at Bonwit Teller. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, CI. 6-1790.	ADELE SIMPSON	SHERATON-EAST HOTEL BALLROOM
Tuesday Nov. 28 4:30 P.M.	PREVIEW OF SPRING COLLECTION Burke-Amey will present their Spring collection, designed by Ronald Amey. Showings also at 10:00 A.M., Thurs., Nov. 30 and Wed., Dec. 6. By invitation. Contact: Lee Pine. CO. 5-7720.	BURKE-AMEY, INC.	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Friday Dec. 1 12:00 Noon Luncheon	ANNUAL MEETING AND LUNCHEON SHOW Annual luncheon meeting. (Speakers and more details later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Tuesday Dec. 5 11:00 A.M.	PREVIEW OF SPRING COLLECTION Preview for press at 11:00 A.M. Buyers' preview at 4:00 P.M. By invitation. Publicity: Maxwell Latham Matthews, PL. 3-5556.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Sunday Dec. 10- Dec. 11	DISPLAY MARKET WEEK IN NEW YORK Theme: "Spring Carnival"--trade showing of Spring, Easter and Summer display products. Contact: Gabriel Valenti, BR. 9-0460.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
Thursday Dec. 14 9:00 A.M. Breakfast	PRESS BREAKFAST: RESORT FASHION SHOW Peck & Peck presents "Virgin Islands Holiday"--preview for press of Resort fashions, 6th Floor, Conference Room. By invitation. Publicity: Xenia Bank, OR. 3-4700.	PECK & PECK	260 PARK AVENUE SOUTH (AT 20TH STREET)
Thursday Dec. 21 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 26th Annual Christmas Ball for benefit of New York Infirmary. By invitation. N.Y. Infirmary Contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM

Saturday Jan. 13- Jan. 18	OPENING: FLORENCE COUTURE FASHIONS Picture release date will be Feb. 20. Contact: G.B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE LA MODA	FLORENCE ITALY
Beginning Monday Jan. 22	OPENING OF PARIS COUTURE COLLECTIONS Picture release date will be February 27. (Individual dates of showings have not been scheduled.) Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

MOVIES...THEATRE...OPERA

- Thursday
Nov. 9 PREMIERE: "FLOWER DRUM SONG" (Movie) MUSIC HALL, 6TH AVE. & 50 ST.
Starring Nancy Kwan, James Shigeta, Miyoshi Umeki, Juanita Hall, Univ.-Int'l
movie, based on the novel by C.Y. Lee. Producer: Ross Hunter. Director:
Henry Koster. Publicity: Paul Kaney, PL. 9-8000. Music Hall Publicity:
Edward Serlin, CI. 6-4600.
- Monday
Nov. 13 FOURTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39 ST.
Mon., Nov. 13: Puccini's "Madama Butterfly." Tues., Nov. 14: Verdi's
"La Traviata." Wed., Nov. 15: Puccini's "Tosca." Thurs., Nov. 16:
Verdi's "Aida." Fri., Nov. 17: Wagner's "Lohengrin." Sat. Mat., Nov. 18:
Offenbach's "Les Contes d'Hoffmann." Sat. Eve., Nov. 18: Puccini's
"La Boheme." Publicity: Francis Robinson, PE. 6-1200.
- Thursday
Nov. 16 PREMIERE: "SUMMER AND SMOKE" (Movie). DEMILLE & SUTTON THEATRES
Starring Laurence Harvey, Geraldine Page, Rita Moreno, John McIntire, in-
troducing Pamela Tiffin, a Paramount release based on the novel by Tennessee
Williams in Technicolor and Panavision. Producer: Hal Wallis. Director:
Peter Glenville. Publicity: Mort Segal, BR. 9-8700.
- Saturday
Nov. 18 OPENING: "THE GAY LIFE" SHUBERT THEATRE, 225 WEST 44TH ST.
The musical version of Arthur Schnitzler's "The Affairs of Anatol," pre-
sented by Kermit Bloomgarden, starring Walter Chiari, Barbara Cook, Jules
Mushin, Loring Smith with Jeanne Bal, Elizabeth Allen, Yvonne Constant.
Director: Gerald Freeman. Costumes: Lucinda Ballard. Publicity: Dick
Weaver, CI. 7-0030.
- Wednesday
Nov. 22 OPENING: "A MAN FOR ALL SEASONS". ANTA THEATRE, 245 WEST 52ND ST.
Robert Whitehead will present Robert Bolt's historical drama about the
conflict between Thomas Moore and King Henry VIII, starring Paul Scofield,
Leo McKern, George Rose, Albert Dekker with William Redfield, Peter Brandon,
Olga Bellin. Director: Noel Williams. Costumes: Motley. Publicity:
Barry Hyams, CO. 5-4784.
- Wednesday
Nov. 29 OPENING: "SUNDAY IN NEW YORK" CORT THEATRE, 138 WEST 48TH ST.
David Merrick will present the Norman Krasna comedy, starring Robert Red-
ford with Pat Stanley, Conrad Janis, Pat Harrington Sr., Sondra Lee, about
a girl's adventure in the big city with three young men. Director: Garson
Kanin. Costumes: Pat Zippodt. Publicity: Harvey Sabinson, JU. 2-4747.
- Thursday
Nov. 30 OPENING: "DAUGHTER OF SILENCE" MUSIC BOX THEATRE, 239 W. 45TH ST.
Richard Halliday will present Morris L. West's adaptation of his new novel,
set in Sienna, Italy, about a murderer's trial and his defense, co-starring
Emlyn Williams, Rip Torn with Irene Dailey, Janet Margolin, Joe De Santis,
Dino Terranova. Director: Vincent J. Donehue. Costumes: Helene Pons and
Oliver Smith. Publicity: Goodman and Washer, CI. 6-4180.
- Monday
Dec. 18 OPENING: "FIRST LOVE" MOROSCO THEATRE, 217 W. 45TH ST.
Co-Starring Elizabeth Bergner, Hugh O'Brian with Rex Thompson, Tim O'Connor,
Claude Gersene, Boris Marshalov, presented by Robert L. Stevens and Fre-
derick Brisson, based on the memoir of "Promise at Dawn" by Romain Gary.
Director: Alfred Lunt. Costumes: Theon V. Aldredge. Publicity: Samuel J.
Lurie and Shirley Herz, YU. 8-8270.

1962

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